



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 2674697
Schedule Dates 11/01/16-11/03/16
Advertiser Bennett for Congress-D (112082)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BENNETT FOR CONGRESS (856468)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name JONES,RACHAEL
Phone/Fax (202) 276-1821 /
CPE 2940
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments 11/1-11/3

Date Entered 10/31/16
Last Modified 10/31/16
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,137.50
Net Total \$12,112.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2016	16	\$14,250.00
Grand Total:	16	\$14,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	6A- News-Good Morning Washington at 6a				1					1	\$300.00	\$300.00	Washington (WJLA)		10/31/16
2.0	Normal Line / SPOT	11/01/16-11/03/16	4	:30	6:58A- ABC-Good Morning America			1	1	1				3	\$350.00	\$1,050.00	Washington (WJLA)		10/31/16
3.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	9A- Live with Kelly				1					1	\$250.00	\$250.00	Washington (WJLA)		10/31/16
4.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	11:59:56A- News-ABC 7 News at Noon			1						1	\$200.00	\$200.00	Washington (WJLA)		10/31/16
5.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	2P- ABC-General Hospital				1					1	\$300.00	\$300.00	Washington (WJLA)		10/31/16
6.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	3:59:42P- News-ABC 7 News at 4p					1				1	\$125.00	\$125.00	Washington (WJLA)		10/31/16
7.0	Normal Line / SPOT	11/01/16-11/01/16	4	:30	4:58:27P- News-ABC 7 News at 5p			1						1	\$300.00	\$300.00	Washington (WJLA)		10/31/16
8.0	Normal Line / SPOT	11/02/16-11/02/16	4	:30	5:59:26P- News-ABC 7 News at 6p				1					1	\$425.00	\$425.00	Washington (WJLA)		10/31/16
9.0	Normal Line / Access	11/03/16-11/03/16	4	:30	6:58:46P- Wheel Of Fortune					1				1	\$2,100.00	\$2,100.00	Washington (WJLA)		10/31/16
10.0	Normal Line / Access	11/01/16-11/01/16	4	:30	7:27:56P- Jeopardy			1						1	\$2,800.00	\$2,800.00	Washington (WJLA)		10/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Buyer Name

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Phone/Fax

(202) 276-1821 /

CPE

2940

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

11/1-11/3

Date Entered

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Entered By

Kimberly Camps

CO-OP

No

Headline

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Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,137.50

Net Total

\$12,112.50

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

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11.0	Normal Line / Prime Premium	11/03/16-11/03/16	4	:30	7:57:56P- ABC-Greys Anatomy (Thursday)					1				1	\$4,500.00	\$4,500.00	Washington (WJLA)		10/31/16
12.0	Normal Line / SPOT	11/01/16-11/02/16	4	:30	10:59:56P- News-ABC 7 News at 11p			1	1					2	\$700.00	\$1,400.00	Washington (WJLA)		10/31/16
13.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	11:35P- ABC-Jimmy Kimmel					1				1	\$500.00	\$500.00	Washington (WJLA)		10/31/16

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